

RECORD GROUP 9

UNIVERSITY RELATIONS, 1917 TO PRESENT DAY – SERIES G-I

Although this division was not formerly established until 1964, records of fund-raising activity date to 1911, the founding of the University. Today these files include those of the Vice-President of University Relations and the heads of Development, Public Relations and Alumni Relations.

A newspaper clippings collection of approximately 50 linear feet dates from 1919. There are also approximately 10 linear feet of press releases issued by Public Relations since 1928. Many campus publications have been created by this department and issue runs include magazines *Loyola* and *VISTAS*; newspapers *Lion & Gryphon*; *Spirit* and the newsletters *This Week*, *This Month*, *LMU News*, *Grapevine*, *Loyola Letter*, *Community News* and *Development Report and Honor Roll*.

Development Department records contain donor files beginning with a small box of index cards that records the names of approximately 500 donors to the university's first major capital campaign, the Building Fund of 1928. We request that researchers contact staff regarding access and restrictions for the donor files.

Alumni Relations records include the magazine *Alumnus*, alumni directories, Alumni Association files and numerous artifacts from reunions and other activities. These alumni activity files include those of graduates of the original St. Vincent's College.

Last updated March 11, 2011

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[MS 9FG]

## Record Series G: Community Relations Director

### Series 1: Ruth Smith, 1982-

Announcement, 1982

unprocessed

[MS 9FH]

## Record Series H: Committees

Deferred Gifts Committee: agenda; member lists; journal reprint, 1955; 1969;  
nd

Development Committee: agenda; minutes, 1964-1965

Development Committee: An Analysis of Development Potentials; report, May  
1959

Development Coordinating Committee: Executive Committee; call sheet;  
correspondence; memorandum; minutes; reports, 1959

Development Coordinating Committee: correspondence; memorandum; minutes,  
reports, 1959-1960

Development Coordinating Committee: correspondence; memorandum; reports, 1960

Future Gifts Committee: "Suggsted Forms for Living Gifts and Gifts by Will";  
report, May 1967

[MS 9I]

## Record Series I: Promotional and Fund-raising Organizations

### Series 1: Loyola Lions Club

Letterhead, c1930

[MS 9I2]

### Series 2: Loyola University Guild, 1930-1984

Fund raising, 1930-1955

News clippings

Attendance and minute book, 1935-

Minute book, 1935-1952

Scrapbook, 1937-

Attendance and minute book, 1942-1949

Fund raising, 1960-  
Cor., 1960-1972  
Fund raising, 1970-1984-

[MS 9I3]

### Series 3: Roaring Lions

*Roaring Lions*: magazine, Nov 1937

[MS 9I5]

### Series 5: 200 Club

Brochures; correspondence; flyers; memoranda; newsletters, 1948-1969  
200 Club

[MS 9I6]

### Series 6: Alumni Fund Council

Alumni Fund Council

[MS 9I6/02]

Alumni Fund Council

### Series 7: LMU Parents Association

Announcement, nd

[MS 9I8]

### Series 8: Presidential Associates<sup>1</sup>

1960  
Douglas Aircraft Co., Inc.: cor., 1961  
Ducommun, Charles: cor., 1961

Firestone Tire & Rubber Co. Leonard Firestone: cor., 1961

Lockheed Aircraft Corp. Chairman Robert E. Gross: cor., 1961  
Los Angeles County Sheriff Peter Pitchess: cor., 1961

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<sup>1</sup> Previously Loyola Associates.

Los Angeles Times Publisher Otis Chandler: cor., 1961

Trans World Airline VP J. W. Letzkus: cor., 1961

William L. Pereira & Associates Planning & Architecture: cor., 1961

1959-

LMU Associates, c1990

Chair Mike Smith ('66): news letter, 31 Jan 2001

Chair Mike Smith ('66): news letter, 31 Jan 2002

Presidential Associates

## Series 9: Westchester Associates

Announcements; correspondence; memoranda; reports, 1960

Announcements; correspondence; memoranda; reports, Jan-Jun 1961

Announcements; correspondence; memoranda; reports, Jul-Dec 1961

Donor lists, 1960-1961

## Series 10: President's Council, 1961

## Series 11: Century Club, 1964-

## Series 12: Los Angelenos de la Loma

Booklet, 1968

Pres. Merrifield: name change to LMU Associates; cor., 1983

## Series 13: Maecenas Club

## Series 14: Loyola University Foundation

## Series 15: Loyola Law School Advocates, 1968-

[MS 9I6/2]

## Series 16: University Hill Foundation

Memorandum, ca 1969

[MS 9I17]

## Series 17: Golden Lions, 1974

Golden Lions

Series 18: President's Circle, 1975

Westchester Committee members; list, nd

Series 19: Del Rey Associates, 1979-

Series 20: Silver Lions, 1981

Series 21: Casassa Society

Series 22: Pride of Lions, 1993

Series 23: Clavigerii Society

Series 24: Friends of the Library

Series 25: Business Partners

Record series J: Special Assistant to the Alumni Relations  
Executive Director and Annual Giving

Series 1: Richard Robin, SJ, 2010-