RECORD GROUP 9

University Relations, 1917 to present day - Series A-C

Although this division was not formerly established until 1964, records of fundraising activity date to 1911, the founding of the University. Today these files include those of the Vice-President of University Relations and the heads of Development, Public Relations and Alumni Relations.

A newspaper clippings collection of approximately 50 linear feet dates from 1919. There are also approximately 10 linear feet of press releases issued by Public Relations since 1928. Many campus publications have been created by this department and issue runs include magazines *Loyola* and *VISTAS*; newspapers *Lion & Gryphon*; *Spirit* and the newsletters *This Week*, *This Month*, *LMU News*, *Grapevine*, *Loyola Letter*, *Community News* and *Development Report and Honor Roll*.

Development Department records contain donor files beginning with a small box of index cards that records the names of approximately 500 donors to the university's first major capital campaign, the Building Fund of 1928. We request that researchers contact staff regarding access and restrictions for the donor files.

Alumni Relations records include the magazine *Alumnus*, alumni directories, Alumni Association files and numerous artifacts from reunions and other activities. These alumni activity files include those of graduates of the original St. Vincent's College.

Last updated March 11, 2011

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¹ For campus catalogs cf. Record Group 3: Administration.

² Cf. Vistas.

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³ Magazine format this issue only.

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⁴ Office of Community & Government Relations.

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Communication arts complex: L.B. Mayer Foundation, 1971 Computer Assisted Instruction: Xerox Corp., 1971

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National Endowment for the Arts: Paul Sanasardo Dance Co., 1971

National Endowment for the Humanities: Folktales and Legends Folkculture in Bolivia, 1971

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Memo letterhead, nd

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Friends of Loyola: solicitations, nd

Frontline: (bound) bulletins; photograph, 1944-1945

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Overseas newsletters, 1945

World War II correspondence⁷: bulletins; cardboard negatives; news clippings; partial letters; photographs, ca 1942-1946; nd

World War II correspondence A-Bnl: letters; photographs, 1942-1945

⁵ Previously Executive Director or Director of Development.

⁶ This note was found in a book in the general library stacks in 1998 and has yet to be authenticated [1/6/00].

⁷ Note to researcher: The war correspondence is arranged alphabetically by the last name of correspondent. Some names are illegible and are at the end; others lack last names and are filed by first name.

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     newsletter, 1945
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      releases; reports, 1958-1962
"Current News and Events~; bulletins; press release, 1958
Memo: bulletins, 1958
American City Bureau: "An Analysis of Development Potentials; report, 1959
Coordination and Progress Chart: reports, 1959-1961
  ____, "Low Cost Insurance Gift of Life Interest Income", 1959
Guideline for 1961-1962 Development-University Relatiions Activities: draft
      report, [ca. 1961]
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      report, 1964-1965
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Series 3: Richard N. Mason, 1970-1975

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Announcements; correspondence; memoranda, 1975

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Sports pavilion project: agenda; artwork; cor.; memo.; minutes; prospect lists; reports; task force roster, 1976-1977

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"Into the Eighties" development program: booklet; draft notes, ca. 1978 Six Month's Summary Report, 30 Jan 1978

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Into The Eighties development program: announcement; cor.; lists; memo.; photographs; reports; timetable, 1981-1983

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Into The Eighties development program - Phase II: cor.; lists; memo.; news
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⁸ Executive Director.

⁹ Acting VP.

Series 8: Charles R. Gagan, SJ, 1985-1986

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Series 9: Robert A. Cooney, 1986-1987

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Series 10: Jack H. Alexander, Jr., 1987-1992

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Association of Governing Boards of Universities and Colleges: model by-laws, nd

Appointment of Joan E. Gaulene as Public Relations Director: memo., 22 May 1989

University Bylaws: cor.; drafts, memo., 1989

"Apostolic Constitution of the Supreme Pontiff John Paull II on Catholic Universities": photocopy, 1990

LMU Economic Impact Report [1989-1990]: booklet, c1990

Department program plans: reports, 1991 Development master list: report, 1991 University Relations Plans, 1991-1992

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Series 11: Dr. Donald P. Merrifield, SJ, 1991-1995 10

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Director of Development job description; memo (partial), 1994
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Series 12: John S. Rogers, 1995-1999

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USF: gift data report, 1995

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Series 14: Charles J. Rasberry, 1999-2004

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 $^{^{\}rm 11}$ The majority of these prospect compilations are the result of researchers Aimee Fitzgerald and Sandra Campero, c2002