Although this division was not formerly established until 1964, records of fund-raising activity date to 1911, the founding of the University. Today these files include those of the Vice-President of University Relations and the heads of Development, Public Relations and Alumni Relations.

A newspaper clippings collection of approximately 50 linear feet dates from 1919. There are also approximately 10 linear feet of press releases issued by Public Relations since 1928. Many campus publications have been created by this department and issue runs include magazines *Loyola* and *VISTAS*; newspapers *Lion & Gryphon*; *Spirit* and the newsletters *This Week, This Month, LMU News, Grapevine, Loyola Letter, Community News* and *Development Report and Honor Roll*.

Development Department records contain donor files beginning with a small box of index cards that records the names of approximately 500 donors to the university’s first major capital campaign, the Building Fund of 1928. We request that researchers contact staff regarding access and restrictions for the donor files.

Alumni Relations records include the magazine *Alumnus*, alumni directories, Alumni Association files and numerous artifacts from reunions and other activities. These alumni activity files include those of graduates of the original St. Vincent’s College.

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Series 1: Ruth Smith, 1982-

Announcement, 1982
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Record Series H: Committees

Deferred Gifts Committee: agenda; member lists; journal reprint, 1955; 1969; nd

Development Committee: agenda; minutes, 1964-1965
Development Committee: An Analysis of Development Potentials; report, May 1959

Development Coordinating Committee: Executive Committee; call sheet; correspondence; memorandum; minutes; reports, 1959

Development Coordinating Committee: correspondence; memorandum; minutes, reports, 1959-1960

Development Coordinating Committee: correspondence; memorandum; reports, 1960


Record Series I: Promotional and Fund-raising Organizations

Series 1: Loyola Lions Club

Letterhead, c1930

Series 2: Loyola University Guild, 1930-1984

Fund raising, 1930-1955
News clippings

Attendance and minute book, 1935-
Minute book, 1935-1952
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Attendence and minute book, 1942-1949

Fund raising, 1960- 
Cor., 1960-1972 
Fund raising, 1970-1984-

[MS 9I3]

Series 3: Roaring Lions

Roaring Lions: magazine, Nov 1937

[MS 9I5]

Series 5: 200 Club

Brochures; correspondence; flyers; memoranda; newsletters, 1948-1969
200 Club

[MS 9I6]

Series 6: Alumni Fund Council

Alumni Fund Council

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Alumni Fund Council

Series 7: LMU Parents Association

Announcement, nd

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Series 8: Presidential Associates¹

1960
Douglas Aircraft Co., Inc.: cor., 1961
Ducommun, Charles: cor., 1961

Firestone Tire & Rubber Co. Leonard Firestone: cor., 1961

Lockheed Aircraft Corp. Chairman Robert E. Gross: cor., 1961
Los Angeles County Sheriff Peter Pitchess: cor., 1961

¹ Previously Loyola Associates.
Los Angeles Times Publisher Otis Chandler: cor., 1961
1959-
LMU Associates, c1990
Chair Mike Smith (’66): news letter, 31 Jan 2001
Chair Mike Smith (’66): news letter, 31 Jan 2002
Presidential Associates

Series 9: Westchester Associates
Announcements; correspondence; memoranda; reports, 1960
Announcements; correspondence; memoranda; reports, Jan-Jun 1961
Announcements; correspondence; memoranda; reports, Jul-Dec 1961
Donor lists, 1960-1961

Series 10: President’s Council, 1961
Series 11: Century Club, 1964-

Series 12: Los Angelenos de la Loma
Booklet, 1968
Pres. Merrifield: name change to LMU Associates; cor., 1983

Series 13: Maecenas Club
Series 14: Loyola University Foundation
Series 15: Loyola Law School Advocates, 1968-

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Series 16: University Hill Foundation
Memorandum, ca 1969

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Series 17: Golden Lions, 1974
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Series 18: President’s Circle, 1975
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Series 19: Del Rey Associates, 1979-
Series 20: Silver Lions, 1981
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Series 22: Pride of Lions, 1993
Series 23: Clavigerii Society
Series 24: Friends of the Library
Series 25: Business Partners

Record series J: Special Assistant to the Alumni Relations
 Executive Director and Annual Giving

Series 1: Richard Robin, SJ, 2010-