

RECORD GROUP 14

College of Business Administration, 1935 to present

Founded in 1926 as the School of Commerce and Finance, the name was changed to the College of Commerce in 1933 and College of Business Administration in 1935. These records include college publications, correspondence and report files of the college dean, faculty and records of student activities. Department and special program records include those of Accounting, the Center for International Business Studies, the Conrad N. Hilton Chair of Business Ethics, Finance and Computer Information Systems, the Industrial Relations Center, Management, and Marketing & Business Law. For records pertaining to the Accounting Club, the Loyola International Business Association, the MBA Association and other student groups please refer to Record Group 7: Student Affairs.

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[MS 14]

Record Series A: Publications

Commerce courses announced: news clipping, 1927
Computer software announcement, nd

Class schedules, 1935

Industrial Relations Graduates Ready for Placement: brochure, 1950
Brochures, 1957-78; 1992

Center for International Business Studies at Loyola Marymount University Los Angeles, California: proposal, 1987

Admissions brochure, ~1997

MBA Perspectives, 1999

Clothes the Deal, 2001

The Bottom Line: newsletter magazine, 2007

[MS ov14]

Record Series B: Events

Opening of Evening College of Commerce: poster, Sep 1935

[MS 14]

Business Ethics Week: Hughes Aircraft media spokesman Tom Carvey; speech on business ethics; news clipping, Oct 1985

Hilton Business Ethics Day Vols. VII and VIII: booklets, 1987

Business Ethics Week: "International Economic Justice"; poster, Mar 1987

Business Ethics Week: 1988

Conrad N. Hilton Center for Business dedication: program, 27 Oct 1995

Business Ethics Fortnight, 1996-
Run for the Bay, 1996

Run for the Bay, 1997

Christmas Tree Lighting Celebration: flyer, 1998
Run for the Bay, 1998

Business Ethics Fortnight: announcement, Mar 1999
MBA Alumni Assn, 1999
Run for the Bay, 1999

Business Ethics Fortnight: 2000
Run for the Bay, 2000

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25th Anniversary celebration, 2001
Bay area alumni gathering, 2001

Reception for Paul A. Grosch: program, 2002

Distinguished Speaker Series: flyers, 2004

Lessons from Enron

[MS 14C1]

Record Series C: Dean

Series 1: Victor F. Lawler, 1929-1934

"College of Commerce and Finance": history and report, 1933

Series 2: Henry R. Schieman, 1934-1946

Series 3: Dr. Wilbur R. Garrett, 1946-1966

Bio. data and memo., n.d.

Curriculum: reports, 1951
Jesuit Educational Association: data report, 1951

Accreditation standards statements: correspondence; reports, 1955-1967
Admission statistics: reports, 1955-1959

"A Study of the Projected Full-Time Enrollment of the Undergraduate Colleges of Loyola University of Los Angeles": report prepared for Pres. Casassa, 23 Feb 1960

Admission statistics: reports, 1960

"Selected Materials on the College of Business Administration": report to the joint meeting of the Faculty Committee and Regents Committee on Education Program and Planning, Mar 1960

American Business Writing Association, 1960

"A Comparison of the Status of the College of Business Administration and the Standards for Membership in the American Association of Collegiate Schools of Business [AACSB]": report submitted to Academic VP Roland Reed, Jan 1961

Admission statistics: reports, 1961

"A Study of the Utilization of General Purpose Classrooms on the Westchester Campus of Loyola University of Los Angeles": report prepared for President Charles Casassa, Nov 1962

Admission statistics: reports, 1962

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Admission statistics: reports, 1963

Annual report and statistics, 1964

Budget, 1984

Death notice and announcement, Aug 1988

[MS 14C4]

Series 4: Dr. Richard L. Williamson, 1967-1983

Correspondence; employment contract, 1967-1981

Curriculum revision: meeting minutes; report, 1968

"Application for Accreditation Undergraduate Program to the AACSB": self study report, 1969

AACSB: Constitution, Bylaws, Accreditation Standards and Interpretations; booklet, 1969

"Application for Accreditation Undergraduate Program to the AACSB": self study report, 1970

Association of Jesuit Colleges and Universities: "Conference Proceedings of Jesuit Colleges of Business Administration and Associated Schools: the School of Business as a Vehicle for Change"; agenda; correspondence; report, 1971

Marymount-at-Schiller (Germany) international business program proposal: cor., 1972

[MS 14C4/2]

Five Year Plan Accreditation Report, 1972

Faculty Sub-committee: "Proposed MBA Program"; draft report, Summer 1973

Faculty Sub-committee: "Proposed MBA Program"; final report, Fall 1973

Budget recapitulations: reports, 1974

"Application for Accreditation Undergraduate Program to the AACSB" (Vol. I): self study report, 1979

"Application for Accreditation Undergraduate Program to the AACSB" (Vol. II): self study report, 1979

AACSB self study: "Characteristics and Qualifications of the Academic Staff"; report, 1980

AACSB accreditation announcement: cor. and news release, 1981

Series 5: Dr. Julius S. Brown, 1983-1984

AACSB: accreditation cor., 1984

[MS 14C6]

Series 6: Dr. John T. Wholihan, 1984-2007

Promotional Motion Picture: correspondence, 1948

American Assembly of Collegiate Schools of Business (ACSB): accreditation cor., 1984-1993

AACSB: Visitation Manual, 1984

Appointment as dean: announcement, 13 Apr 1984

"Self-Study Report for Bachelor and Master Degree Programs Prepared for the AACSB": report, 1985

A Five Year Proposal for the Entrepreneurial Future of the College of Business Administration: draft proposal, 1985

America Incentive System, 1985

Annual report, 1985

Cor., 1985-

Annual report, 1986

3rd Annual Hilton Business Ethics Week, 1987

Annual report, 1988

Business Ethics Week: announcement, 1988

Annual report, 1989

Hilton Center proposed floor plans and renderings, 1990c

Hispanic business program: report, 1990c

Annual report, 1991

Planning report, 1991c

Dr. Judith White, 1992

Annual report, 1993

Hilton proposal

Annual report, 1995

Mary Kathryn Wholihan: special notice, 1995

Joan Theresa Wholihan: notice, Nov 2001

Series 6: Dr. Dennis W. Draper, 2007

Website announcement, 2007

[MS 14D]

Record Series D: Departments and Programs

Series 1: General Business Administration

Sub Series a: Chair

Sub Series b: Faculty

File series 1: Dr. Paul Eggertsen, 1945-

Financing Sacred Heart Chapel, 1953
Profiles

Oral history interview¹ by Ray Brown: transcription, 25 Jun 1975
Death announcement, 11 May 1984

File series 2: Dr. Mervin C. Brown, 1949

Profiles,

File series 3: John Shaw

Bio data form, c1947

File series 4: Dr. Paul Grosch, 1952-1984

Retirement celebration invitation, 13 Dec 1984
Honorary reception, 2002

File series 5: John Barry

Bio data form

File series 6: William D. Ash, -1955c

Bio data sheet, 1955c

¹ Cf. Audio Tape Collection.

[MS 14D]

File series 6b: Norman E. Weir

Bio data form

File series 7: Dr. James O. Massey, 1967-

Bio data sheet, 1967c

File series 7b: Dr. Martin Byrne, RSHM², 1968-

Special notice, 1997

File series 8: Dr. Julius S. Brown³, 1969-

File series 9: Dr. Charles S. Bunker⁴, 1973

File series 10: Dr. Diana T. Flamholtz⁵, 1975

File series 11: Alexander Konkow, 1997-

News clippings, 1997

² Cf. Byrne. "Interdependence: An International Phenomenon". *Metanoia*, Vol. VIII, No. 1, Spring 1976.

_____. "Comparative Financial Management in the Motion Picture/Television Industry in the United States". Proceedings of the BALAS meeting. Boston. 17 Apr 1991

_____. "Environmental Management: A Comparative Study". Proceedings of the Association of Caribbean Studies Meeting. Dakar, Senegal. 1991.

_____. "Risk Management in the Latin-American Film Industry". *Atlantic Economic Journal* Vol. XXIX No. 3, 1991.

³ Cf. Brown. "Learning by Objectives: A Scholastic Experiment in Theory". *Metanoia*, Vol. III, No. 1, Spring 1971.

_____. "Education Administrators or Businessman: Which Are Better Leaders?". *Metanoia*, Vol. VI, No. 1, Spring 1974.

⁴ Cf. Bunker. "Unions and Professors". *Metanoia*, Vol. VIII, No. 1, Spring 1976.

⁵ Cf. Flamholtz. "Relating Thomas Kuhn's Notion of Paradigm to Accounting Policy". *Metanoia*, Vol. IX, No. 1, 1977.

[MS 14D]

Series 2: Accounting

Sub series b: Faculty

File series 1: Paul Groesch, 1952-1984

File series 2: Charles Emory Becker, 1962-

Bio data form

File series 3: Dr. Alan A. Cherry, 1983-

"Accounting for Human Capital: An Idea Whose Time Has Come": monograph, 2000

File series 4: Dr. Frank P. Daroca⁶, 1986

File series 5: Dr. Alexander Pan, 1987-

Bio data sheet, 1987

File series 6: Mahmoud Mehrdad Nourayi, 1990

"An Appraisal of Doctoral Education: Perception of Recent Graduates":
research paper with Betty M. Chavis, Apr 2000

⁶ Cf. Daroca (with A. Daroca). "A New City's First Year: A Finance Director's Perspective." *Government Finance Review* Vol. 8 no. 1, 1991.

_. "Nonstatistical Sampling for Public Accountants." California Accountants Professional Education Conference. San Luis Obispo, California, Aug 1991.

_. "The Legal and Regulatory Framework of Accounting in the United States." American Institute for Executive Education presentation. Los Angeles, 1991.

[MS 14D]

File series 7: Dr. Ali Azad, 1990-

"The Factors That Make for a Successful Operational Auditor": *Internal Auditing* ; photocopy of journal article, Spring 1991

Bio data sheet, 1991

File series 7: Sean S. Chen, 2002-

Series 3: Finance and Computer Information Systems

Sub Series a: Chair

File Series 1: Dr. Rachelle Katz, -1986-

File Series 2: Dr. Christopher A. Manning, 1986-

Sub series b: Faculty

File series 1: Dr. John W. Clark, SJ⁷, 1964-

Western Jesuit, Vol. LVII, No. 3, "Introducing Our New Provincial"; biographical sketch; bulletin, Aug 1982

File series 2: Dr. Charles J. Higgins, 1982-

"Best Kept Secrets on Wall Street": monograph, [rev.] 22 Mar 1998

File series 3: Dr. Kweku Ewusi-Mensah, 1985

"On Information Systems Project Abandonment: An Exploratory Study of Organizational Practices": *Management Information Systems and Management* Vol. 15, No. 1; photocopy of journal article, Mar 1991

⁷ Cf. Clark. "What's Happening in Catholic Higher Education?". *Metanoia*, Vol. X, No. 2, 1978.
_____. "Remembering Frank Sullivan". *Metanoia*, Vol. XI, No. 1, 1979.

[MS 14D]

File series 4: Dr. Christopher A. Manning, 1986-

"Leasing Versus Purchase of Corporate Real Property: Leases with Residual Equity Interests": *The Journal of Real Estate Research* Vol. 6, No. 1; photocopy of journal article, Spring 1991

"Does Corporate Real Estate Merit Academic Research Interest?": American Real Estate Society Fourteenth Annual meeting; presentation paper, Apr 1998

"Ethical Issues in the Context of Transactions": unknown journal; galley proof, 1999

"A Future Direction for Corporate Real Estate Research" (with Stephen E. Roulac): draft of paper, 1 Apr 1999

File series 5: Dr. Lawrence Tai, 1990

"The Composition and Direction of Korea's Foreign Trade": *Asian Profile* Volume 19 Number 1; journal article photocopy, Feb 1991

[MS 14D4]

Series 4: Management

Sub Series a: Chair Dr. Julius Brown, -1986-

Sub Series b: Faculty

File series 1: Dr. John C. Haggart⁸, 1963-

Curriculum revision, 1970

File Series 2: W. Frederik Kiesner, 1977-

File series 3: Dr. David L. Mathison, 1983-

"Facing Economic Reality": *HR Magazine* Vol. 35, No. 6; photocopy of
journal article, June 1991

File series 4: Dr. Jeffrey Gale⁹, 1985-

File series 5: Dr. Mark Earl Mendenhall

Bio data sheet

File series 6: Dr. Edmund R. Gray¹⁰, 1986-

"Turkey: The Evolving Business Scene - An Interview with Erdener Kaynak" (co-
author Anatoly Zhuplev): *Journal of Management Inquiry* Vol. 7, No. 1; reprint,
Mar 1998

File series 7: Dr. David T. Beaty, 1987-

Bio data sheet, 1987

File Series 8: Dr. Peter S. Ring, 1990 to present

⁸ Cf. Haggart. "Faculty in a Process of Change". *Metanoia*, Vol. III, No. 1, Spring 1971.

⁹ Cf. Gale. "Trends in International Competition Law". Presentation to Panel on the Future of Antitrust,
American Business Law Association Annual Meeting. Portland, Maine. Aug 1991.

¹⁰ Cf. Gray. "Migros: A Case Study in Social Responsibility." *Proceedings*, International Association for
Business and Society. 1991.

[MS 14D4]

File series 9: Dr. David Boje, -1992-

Grant news, 1992

File series 9b: Dr. Anatoly Zhuplev, 1992-2002

News clipping, 1990

"Business Education in Kazakhstan: Ramifications Under Transition": *Journal of East-West Business* Vol 3(3); reprint, 1997

"Turkey: The Evolving Business Scene - An Interview with Erdener Kaynak" (co-author Edmund Gray): *Journal of Management Inquiry* Vol. 7, No. 1; reprint, Mar 1998

Email, 2001

File series 10: Dr. Judith White¹¹, 1992-2002

File series 11: Dr. Ellen A. Ensher, 1997-

"Advising Young Women of Color" (with Sharon G. Goto and Susan E. Murphy): photocopy of article in unknown book or journal, nd

"The Effects of Culture on Mentoring Relationships: A Developmental Model": Cross-Cultural Work Groups (with Dr. Susan E. Murphy¹²); chapter from book, nd

"The Employee Relations Game": Training & Development Vol. 46, No. 12; photocopy of journal article, Dec 1992

"Delivering Successful Training in a Summer Jobs Training Programs": Performance Improvement (with Dr. Susan E. Murphy); photocopy of journal article, Jan 1997

"Effects of Race, Gender, Perceived Similarity, and Contact on Mentor Relationships": Journal of Vocational Behavior Vol. 50 (with Dr. Susan E. Murphy); photocopy of journal article, 1997

"The Effects of Leader and Subordinate Characteristics in the Development of Leader-Member Exchange Quality": Journal of Applied Social Psychology Vol. 29, No. 7; photocopy of journal article, 1999

¹¹ _____. "Individual Characteristics and Social Knowledge in Ethical Reasoning". *Psychological Reports* Vol. 75, 1994 (Cf. Series C MS 4C/13 File Director's Group).

¹² Claremont McKenna College.

"Effects of Peer Mentoring on Types of Mentor Support, Program Satisfaction and Graduate Student Stress: A Dyadic Perspective": reprint from *Journal of College Student Development*, 2000

File series 12: Larry Pate, 2002-
[MS 14D5]

Series 5: Marketing & Business Law

Sub Series a: Chair Dr. Gordon Patzer, -1986-

Sub Series b: Faculty

File series 1: Dr. Gary P. Sibeck, 1965-

"Integrated Teams=Integrated Products" (with Dr. Mel I. Mendelson): presentation paper before the National Collegiate Inventors and Innovators Alliance (NCIIA) Conference, Mar 1999

File series 2: Norbert J. Mietus, -1979c-

Bio data, 1979c

File series 3: Ralph L. Quinones, 1986-

"The Need to Improve the Formation of the Modern Academic Employment Contract": *Employee Responsibilities and Rights Journal* Vol. 4, No. 2: photocopy of journal article, 1991

File series 4: Dr. Carol Morris Calder, -1988-1992-

News clipping

File series 5: Dr. Francisco Coronel, -1988-

File series 6: Dr. Mary T. Curren, -1987-

File series 7: Dr. Arthur Gross Schaeffer, -1988-

Special notice, 20003

File series 8: Dr. William Hetrick, -1988-1989-

News clipping, 1989

File series 9: Dr. Chris Manolis, 1994-

"Von der Ahe Library: A Promotional Effort", co-authors Ryan Benner, Hera Jamgocyan, Roseanne Liu, Glen Nelson and Steve Ravano; student paper, 1998

[MS 14D5]

File series 10: Raymond C. Rody, 1991-

"The Use of Influence Strategies in Interfirm Relationships in Industrial Product Channels" (co-author with Gary L. Frazier): *Journal of Marketing* Vol. 55; photocopy of journal article, Jan 1991

File series 11: Idil Yaveroglu, 2002-

Sub Series c: Student papers

[MS 14D7 - 14D7/3]

Series 7: Industrial Relations Center¹³

Sub Series a: Director Chair William McIntosh, SJ

Curriculum in Industrial Relations: brochure, 1946
20th Anniversary Dinner, 1968

American Association of University Professors Loyola Marymount Chapter:
Distinguished Service Award; certificate, 1971

Sub Series b: Faculty

Dr. William Mullee: copyright agreements; cor.; employment contracts, 1964-
unprocessed

[MS 14D8]

Series 8: Center for International Business Studies

Proposal, ca. 1987
Director Paul W. Leinbach, 1987-1990-

Series 9: Ignatian Chair of Business, Political and Legal Ethics, 1982-

Chancellor Merrifield: cor., 1982

Series 10: Center for Global Information Technology Management, - 1995-

The Vietnam New Frontier Program: booklet, 1995

Series 11: Center for Ethics and Business

Annual report, 1999
Run for the Bay: flyer, 2000c

¹³ Originally Personnel Center

[MS 14D8]

Series 12: Conrad N. Hilton Chair of Business Ethics

Commemorative booklet, 1995
Program, 1995

Thomas J. White: "The Moral Life: What's in it for me?"; *VISTAS* feature article, 1995

Business ethics competition, 2004

Series 13: Conrad N. Hilton Center for Entrepreneurship Chair

Dedication invitation; newsletter announcement; program, 1999

Series 14: Center for Executive Learning

Strategic Plan, Jan 1994
Strategic Plan, Jun 1994
Transition to Manager Program: announcement, 19 Jan 1999
Brochure, c. 2000

Series 15: Center for Travel and Tourism, 2002-

Center for Travel and Tourism News Vol 2, No. 1: newsletter, Spring 2003

Series 16: Center for Workplace Spirituality and Business Values

Series 17: Center for Accounting Ethics, Governance and the Public Interest

2008

[MS 14E]

Record Series E: Assistant Dean

Sub Series a: Dr. Gary P. Sibeck, 1972-1980

Sub Series b: George L. Hess, 1993-

Record Series F: Associate Dean

Sub Series a: Dr. Gary P. Sibeck, 1980-1990

Sub Series b: H. Daniel Stage, 1985-1994

Sub Series c: George L. Hess, 1990-

Sub Series d: Rachelle Katz, 1994-

Record Series G: LU Business Affiliates

Record Series H: *Journal of Materials Engineering and Performance* Editorial Office

Record Series I: Business Advisory Council

Meeting agenda; cor., and minutes, 1981-1994

Record Series J: Computer Lab

Record Group K: Delta Sigma Pi

Record Group L: Entrepreneurial Society

Membership statement, n.d.

Record Group M: R. Chad Drier Endowed Chair in Accounting